



## Real Estate On-Hold Sample Scripts

### INTRODUCTION MESSAGE:

When buying or selling a home, make the right choice with (ENTER NAME HERE)! (ENTER NAME HERE) serves the entire (ENTER CITY NAME) market, offering superior service while saving you money! If you are selling a home, ask about our variable rate commission program that allows you to sell your home for as little as two percent! We have buyer rebate programs as well. You can also visit us on the web at (ENTER WEBSITE NAME HERE) dot com. Thank you for holding - we appreciate your business. Someone will be with you shortly.

### LOCATION/HOURS:

Thank you for choosing (ENTER NAME HERE). We are open seven days a week for your convenience. Come see us at (ENTER ADDRESS HERE) Monday through Saturday, (ENTER HOURS HERE), and Sundays (ENTER HOURS HERE). We are always happy to stay later by appointment, so just let us know when a good time for you is to explore all your possibilities with us. Your call is important, and someone will be with you shortly. Thank you for waiting.

### SERVICES - SELLING YOUR HOME:

Selling your home? You want as many people to know as possible, right? At (Insert Business Name Here), we believe in spreading the word! As soon as your house is on the market, we ensure that potential buyers see it, and see it often! Your listing is immediately posted on OUR website, and "New Homes 'dot' com", which lists ALL properties for sale in our state. With your permission, we'll also list it in the local newspaper. At (Insert Business Name Here), we help you move forward.

### SERVICES - BUSINESS PROPERTY:

Looking for commercial or industrial property? Our experts are ready to help you succeed! In many ways, purchasing a piece of property for your business is much the same as choosing a residence. In both cases, the building itself comes to represent you, and what you stand for. Of course, at (Insert Business Name Here), we understand that a commercial search can be much more taxing literally and figuratively. More details in a moment.

### WEB MESSAGE:

Want to look for a new home without leaving your current one? Check out our advanced web site at (ENTER WEBSITE ADDRESS HERE) dot com. (ENTER WEBSITE ADDRESS HERE) dot com features the entire area multiple-listing service. It's downloaded every day for the most up-to-date information on available housing in the area and you can see it all just by moving your mouse. Meet our agents, look up real estate terminology, and explore our relocation services, all from the comfort of your home or office. Again, it's (ENTER WEBSITE ADDRESS HERE) dot com. See you there soon!

### MAKE THE MOST OF YOUR ON-HOLD OPPORTUNITY.

Request your **FREE** customized sample production of Muzak Voice On Hold at <http://solutions.muzak.com/VoiceSample>.

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