



## Dental On-Hold Sample Scripts

### INTRODUCTION: WELCOME/MISSION/PHILOSOPHY:

At (INSERT NAME HERE), we believe that everyone deserves a beautiful, healthy smile. So, we put today's best dental practices into place to help you feel comfortable and at ease with your experience. Please, let us know how we may be of assistance in just a moment.

### GENERAL DENTAL CARE - SOFT BRISTLE:

The professionals at (INSERT NAME HERE) want to see you smile your very best smile. That's why we recommend brushing twice daily with a soft bristle brush and daily flossing. If you've had cavities in the past, you may want to speak with us about adding fluoride to your daily routine. Together, we can devise a plan to help you enjoy years of healthy smiles.

### FINANCING OPTIONS:

Dentistry has changed! Hello and thank you for calling (INSERT NAME HERE) Dentist Office. Are economics keeping you from getting the dentistry you deserve? We now offer zero interest plans that allow you to get the dentistry you need when you want it. So don't be afraid to do something good for yourself. Ask our front desk staff about our zero interest plans. Thank you for holding. We'll be right with you.

### COMMUNITY INVOLVEMENT:

(INSERT NAME HERE) Office believes in supporting the community that supports us, and that means good dental health for everyone. That's why we are proud to sponsor several programs that promote brushing and flossing and you can count on us to be in the schools teaching kids the smart way to take care of their teeth. If your school or group is interested in one of our programs, please let us know when we return to the line. Thank you.

### WEB MESSAGE:

To be honest, I hate going to the dentist - and when my dentist retired and I had to find a replacement, I put it off for almost 5 years!!! That is, until I found (INSERT NAME HERE). I found out about them through a friend - and when I visited (WEB ADDRESS), I was sold. I saw the office, met the staff and learned about their philosophy - which helped put me at ease. Now, going to the dentist isn't so bad! In fact, I kind of like it! See what you think - at (WEB ADDRESS).

### BRUSH UP YOUR ON-HOLD.

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