



Dental In-Store Sample Scripts

FINANCING - ZERO INTEREST:

Dentistry has changed! Hello and welcome to (INSERT NAME HERE) Dentist Office. Are economics keeping you from getting the dentistry you deserve? We now offer zero-interest plans that allow you to get the dentistry you need when you want it. So don't be afraid to do something good for yourself. Ask our front desk staff about our zero-interest plans.

INSURANCE CLAIMS:

If you're not sure what a 10-30 J form is, you're not alone! Filing dental insurance can be tricky - and costly, if you're not careful. So, the staff at (INSERT NAME) is happy to help you out - to ensure that the correct forms are filed with the correct information for maximum benefits returned. To find out if you're with a participating provider, just ask a member of our team.

REFERRALS:

At (INSERT NAME HERE), we know that the highest compliment our patients can give us is the referral of their friends and family. With this in mind, everyone here thanks you for your patronage and for all your referrals to our practice over the years! We look forward to serving you, your friends and family for many more!

STAFF:

You'll find our entire staff at (INSERT NAME HERE) courteous, friendly and professional, and dedicated to your complete dental care, comfort and peace of mind. Our well-trained and experienced team is always current in the very latest technology, treatments, techniques, and takes very special care of those of our patients who feel ill at ease in a dentist's chair. Your very specific and unique dental needs, and your comfort zone, are always our top priorities.

WEB MESSAGE:

Think of it as your cyber-smile. We're talking of course about (INSERT WEBSITE ADDRESS HERE)dot com, our very own Web site that you can utilize in between visits to our office. There's a lot that goes into creating a perfect smile, and there are many, many choices. To help you decide which are right for you, get the details at (INSERT WEBSITE ADDRESS HERE)dot com. See before and after pictures of some of our patients, get links to medical information and read our descriptions of procedures. (INSERT WEBSITE ADDRESS HERE)dot com lets you do it all.

TIPS - CHILDREN:

Children involved in sports need proper mouth protection to prevent mouth injuries, knocked-out teeth and possible concussions. So if you have a child who's active in sports, remember to ask us about customized mouth guards.

MAKE THE MOST OF YOUR IN-OFFICE OPPORTUNITY.

Request your **FREE** customized sample production of Muzak In-Store messaging at <http://solutions.muzak.com/VoiceSample>.

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