



Apartments/Rentals On-Hold Sample Scripts

INTRODUCTION - FEELS LIKE HOME:

What does home feel like? That's a question we asked ourselves when developing (INSERT NAME HERE). We believe that a list of amenities can only go so far...ultimately, the decision you make about where to live is a testament to how that place makes you feel. When you're curled up on the sofa, in front of the fireplace or TV with a cappuccino, the last thing you're thinking about is the washer/dryer connections. (INSERT NAME HERE)...it feels like home.

DIRECTIONS AND TOUR:

You've heard that there's no place like home. Well that's especially true when that home is at (INSERT NAME HERE). Our address at (INSERT ADDRESS HERE) means the best of city is at your doorstep. We are right off the highway, giving you easy access to the office, schools, shopping, dining and entertainment. We're even on the metro bus-line. For detailed directions to (INSERT NAME HERE) or to arrange a tour of our community, please continue to hold and we'll take care of you right away. Thank you.

OFFICE HOURS/STAFF:

At (INSERT NAME HERE), it's all about you. After all, that's why we're here. Whenever you need anything, you can count on our friendly, professional staff to handle it for you. The office is open from [INSERT HOURS HERE] Monday through Saturday, and from [INSERT HOURS HERE] on Sundays. Thank you so much for calling. We'll be with you in just a moment.

AMENITIES:

When it comes to all the tempting amenities at (INSERT NAME HERE), seeing really is believing. Take a quiet stroll through our European-style gardens, the perfect place to unwind. Or burn carbs in our 2-story, state-of-the-art fitness center, complete with his and her locker rooms. For impromptu meetings, nothing gets the job done like our executive business and conference center with high-speed Internet access and gourmet coffee. And there's more, like a rooftop terrace, swimming pool and lighted tennis courts. Like we said, seeing is believing, so arrange your personal tour of (INSERT NAME HERE) today.

WEB MESSAGE - VIRTUAL TOUR:

Thank you for choosing (INSERT NAME HERE). Before your actual tour here at (INSERT ADDRESS HERE), why not take a virtual tour at (INSERT WEBSITE ADDRESS HERE) dot com. (INSERT WEBSITE ADDRESS HERE) dot com lets you preview your possibilities of the good life here. Surf our floor plans, check out the neighborhood perks and see just a sample of our upcoming activities. Find your "house" with the "mouse" at (INSERT WEBSITE ADDRESS HERE) dot com. We'll be right back to tell you more.

MAKE THE MOST OF YOUR ON-HOLD OPPORTUNITY.

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