



Quick Service Restaurant In-Store Sample Scripts

WELCOME MESSAGE:

Hello and welcome to (INSERT NAME HERE). We are a family owned restaurant that combines the fast, friendly service of the big chains with melt in your mouth, homemade cooking. More than burgers and fries, we feature a menu of good wholesome meals that don't take any longer to cook or enjoy. Come see why folks around here have made (INSERT NAME HERE) a dining institution for over (INSERT #) years. We look forward to serving you.

LOCATION/HOURS:

Wherever you get hungry around town, there's a (INSERT NAME HERE) near you to take care of that appetite. On the east side, see us at (INSERT ADDRESS HERE). Uptown, we're (INSERT ADDRESS HERE). Stop by and visit us at the mall and we're also at (INSERT ADDRESS HERE). All of our locations are open from (INSERT HOURS HERE) daily.

ENVIRONMENTAL RESPONSIBILITY:

At (INSERT NAME HERE), we've been meeting the needs of (INSERT CITY NAME HERE) since (INSERT YEAR). We work with you to ensure our community is a great place to work, live, and raise a family. We are proud of our record of environmental safety. We support recycling, proper waste disposal and we use environment friendly cleaners. Our commitment to the environment is just one more way we serve you.

CATERING:

Having a party? Your nearby (INSERT NAME HERE) offers party trays that are freshly prepared, delicious, and will appeal to everyone. We offer party trays that feature vegetables, meats and cheeses, shrimp, fruit, sandwiches, and cookie trays. With only 24-hours notice, we'll have your trays ready for your special event or get-together. We take the work out of entertaining so you can be the life of the party!

WEB MESSAGE:

(INSERT NAME HERE) wants to invite you to visit us on the web at (INSERT WEBSITE ADDRESS HERE) dot com. (INSERT WEBSITE ADDRESS HERE) dot com lets you see our entire menu of great sandwiches, burgers, salads and more, and you can even get nutritional information on each item. There's lots more to see, so visit (INSERT WEBSITE ADDRESS HERE) dot com the next time you're on the internet.

MAKE THE MOST OF YOUR IN-STORE OPPORTUNITY.

Request your **FREE** customized sample production of Muzak In-Store messaging at <http://solutions.muzak.com/VoiceSample>.

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