



Grocery In-Store Sample Scripts

BAKERY:

Here's a sweet savings for your sweet tooth. (INSERT NAME HERE)'s bakery department has assorted varieties of pudding cakes, homemade and fresh for just \$(INSERT PRICE HERE) each. Visit our bakery and get yours today!

DELI:

Stack a better sandwich with (INSERT NAME HERE)! Visit our deli section and pay just \$(INSERT PRICE) a pound on mouthwatering fresh turkey breast. Choose from oven roasted, smoked or honey glazed and taste the difference! And thank you for shopping (INSERT NAME HERE)!

SHOPPING CARD:

Your (INSERT NAME HERE) shopping card makes our low prices even lower! Every week, we boost the saving power of your shopping card, so be sure to check out the card specials throughout the store. You can save as much as 10 or 20 dollars a week with your shopping card and be automatically entered for store sweepstakes every time you shop. Get your shopping card today!

PHOTO DEVELOPING:

Here's another picture perfect example of why (INSERT NAME HERE) has everything you need for less. We offer professional picture developing Monday through Saturday from (INSERT HOURS HERE). From one-hour photo processing to enlargement and specialty photography services, be sure to bring your film to us to get it developed because we'll save you money. We even process the new digital pictures onto compact discs. So bring your pictures to us and watch the savings develop!

BANK BRANCH:

(INSERT NAME HERE) wants to save you another trip and that's why we have partnered with (INSERT BANK NAME) and feature a full branch right here in the store. Not only will you be able to access your funds through a (INSERT BANK NAME) ATM, a banking professional is here weekdays from (INSERT HOURS OF BANK) to take care of your banking questions, accept loan payments and more. You can even get information about home equity loans and more. Come check out the (INSERT BANK NAME) branch at (INSERT NAME HERE) today.

SEASONAL PROMOTION - HOLIDAY HAM:

It should come as no surprise that (INSERT NAME HERE) is helping give away free holiday hams! That's right, buy any three (INSERT Brand HERE) spices or extracts and get one free five pound ham or save \$(INSERT SAVINGS HERE) on the purchase of any premium spiral sliced ham. And that's just one of the great values you'll find here at (INSERT NAME HERE).

MAKE THE MOST OF YOUR IN-STORE OPPORTUNITY.

Request your **FREE** customized sample production of Muzak In-Store messaging at <http://solutions.muzak.com/VoiceSample>.

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