

## Hotel Sample Scripts

### Comfort Inn Messages

#### Our Name

Our name says it all: Comfort Inn. As our guest, we deliver comfort in every aspect of your stay: a room to relax in, amenities to help you unwind, and a level of hospitality that means you need not worry about a thing while under our roof. We'll be right back to arrange your stay, so please let us know if there's anything special you need as well. Comfort Inn will be right back.

#### Happy To Help

At Comfort Inn, you'll find everything you need to make yourself feel right at home. You see, we want each of our guests to feel comfortable in their surroundings, so we offer spacious guest rooms complete with a cozy bed, complimentary in-room coffee and tea, premium television, free local calls and so much more. And once you get here, if there's anything we can do to make you feel even more comfortable, let us know. We're always happy to help - at Comfort Inn.

#### Member

As a member of the Choice Privileges rewards program, you can earn points or airline rewards for qualifying stays at Comfort Inn or over 3,000 other Choice hotels throughout the US, Canada, the Caribbean and Mexico. Redeem your points for free nights worldwide, airline rewards, gift certificates at nationally recognized retailers, and more. There's no blackout dates for award nights, and you'll also enjoy other special benefits at our hotels as well. Join today and start saving tomorrow!

#### At Home

When it comes to convenience, nobody beats Comfort Inn. That's because we're at home on the web at ChoiceHotels.com. Simply follow the links to our brand and get additional information, book your stay and so much more from the comfort of your own home. It's just another way we're working to make you feel more comfortable! How are we doing? Let us know when we return. We are Comfort Inn.

## Hampton Inn Messages

### More Than

Hampton Inn strives to be more than just “that place you stay.” We want to be “the place you look forward to staying!” So, we go above and beyond to provide exemplary service, the most up-to-date rooms, first-rate meeting facilities, plus all of the comforts of home. We think you’re going to like what you see - so schedule your stay when we return, then let us know what we can do to make your time with us even better.

### Workout

Just because you’re staying with us here at The Hampton Inn, don’t think you’re excused from adhering to that workout regimen to which you’ve heretofore been so loyal! Our swimming pool and fitness center ought to be enough to provide you with plenty of motivation – and opportunity. After all, we’d like to be considered your “home away from home”, whether you’re here on business, or for pleasure. Relax. You’re among friends.

### Hampton Bed

Sweet dreams come standard at Hampton Inn. That’s because we’ve recently upgraded our beds - to “The Hampton Bed” - with your choice of feather or foam pillows, a plush down-like comforter covered with a crisp white duvet, baby soft sheets and a cozy lumbar pillow to surround you in comfort and luxury. Sleeping at home should feel this good. Hampton Inn - treating you, better!

### Love Most

Ever wish you could get paid for doing the things you love most? Well, you can, when you stay and play at Hampton Inn! We’re part of the Hilton H-Honors Rewards system, so you’ll earn points for each stay that can be redeemed for unique rewards. To learn more, log on to HamptonInn.com and click on the Hilton H-Honors link or stay on the line. We’re always happy to help - at Hampton Inn.

### PC

Okay. So you have a PC in your office. The question is do you know how to make yours work for you? Here’s a hint. When you’re headed out of town on business, log on to HamptonInn.com, and use our convenient website to find the location of the Hampton Inn nearest YOUR destination. You might even find a valuable coupon on there, too. Sure, you’ve got a fancy computer. Isn’t it about time you used it for something more constructive?

## **Marriott Messages**

### Something Good

You're in store for something good here at Marriott. Not every hotel is created equal. We still believe there ought to be something special about staying away from home, so we complete your travel plans with beautiful rooms, luxurious bedding, and services that truly define hospitality. We don't simply pay attention to detail – we pay close attention to you. Going above and beyond - it's the Marriott Way.

### True

At Marriott Hotels and Resorts, we pride ourselves on treating our guests to the best locations in the best destinations. That is certainly true for the Marriott of (CITY). We surround you with terrific shopping and dining, as well as popular spots like (ATTRACTION/CITY FEATURE). And business travelers will appreciate our proximity to headquarters like (BUSINESS NAMES). Marriott - the hotel address that addresses everything.

### Expect

When you're traveling, you expect the comforts of home and then some, so you have made the wise choice in Marriott Hotel and Resort. Expect to be pampered in more ways than we have time to list here, like luxurious guest rooms and superior amenities, like meeting space, concierge services, on-site dining, room service, a fitness facility and pool. Expect more, because you deserve more. You deserve Marriott Hotel and Resort.

### Morning Coffee

As simple and routine a pleasure as it may be, there's a lot to be said for the morning coffee and newspaper. At Marriott, we bring those luxuries right to your door, so you can get the day started the RIGHT way. It's just one of the many in-room conveniences we provide, so you can also enjoy cable television, a spacious work area with dual phone lines and data ports, and brand new, comfortable bedding. Stay comfortable. Stay Marriott.

### I Plan

When I plan an event - I want everything to be exact. So, I always host with Marriott Hotel and Resorts. Their flexible meeting space accommodates groups of every nature. And their superior catering and service capabilities ensure that my guests never want for anything. Expect perfection. Expect Marriott Hotel and Resorts.

### Own Favor

If you're constantly thinking of others, do yourself a favor - with Marriott Rewards! Our program allows you to collect points and miles for redemption with us, your favorite airline or through our shopping mall - so you can finally take some time to do something nice for you. You deserve a reward! You deserve Marriott Rewards.